

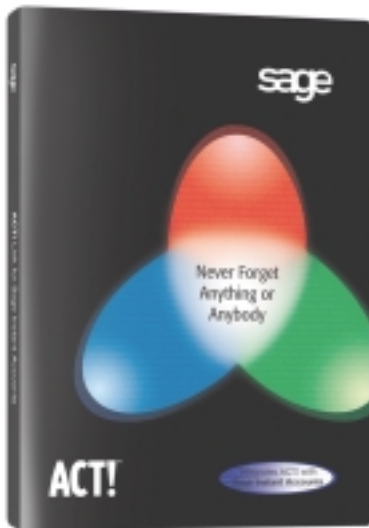
ACT!™

Never Forget Anything or Anybody

NEW!

ACT! Link for Sage Instant Accounts

ACT!™



In today's sales organisation with customer information stored in multiple databases, contact sheets or even post-it notes, it is difficult for staff to have all the information in the right place at the right time. Sales performance can be greatly improved if all customer information including key financial data can be accessed quickly and easily.

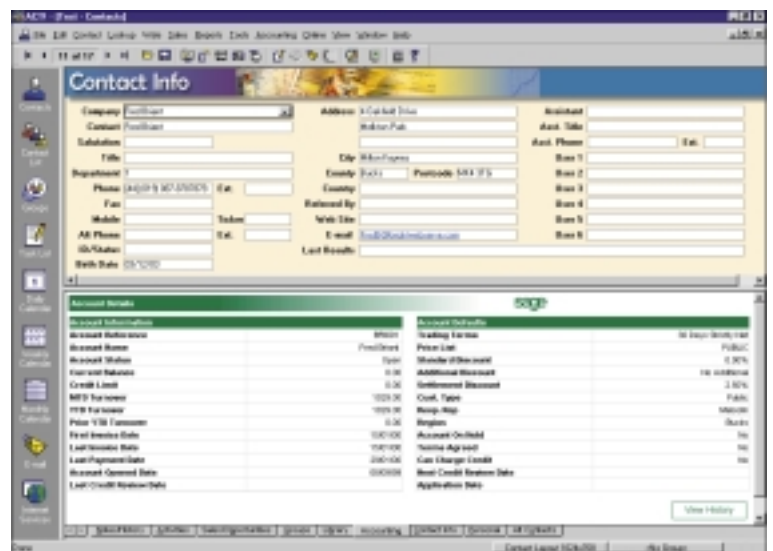
Sage CRM have now developed a link to bring together your existing ACT! and Sage Instant Accounts, bringing together the benefits of a superior Contact Manager product and your Sage accounting software. So, you can manage both your business contacts and view their accounts at the same time, allowing you see which business contacts are more profitable than others, which contacts are late payers and when they last paid their bills.

Why link your front and back office applications?

Let's ask a few questions about your business:

- Do your sales people know your credit terms?
- Do you know who your top customers are by turnover?
- Have your salespeople ever sold something to a customer who's actually on credit hold?
- Have you ever wanted to check customer account details before a meeting?

If your answer to any of those questions left you thinking about gaps in the running of your business then it's worth considering ACT! Link for Sage Instant Accounts.



View full financial information within ACT!

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So how will this actually help your business? It does so in a number of ways:

A single source of information on your customers

How much of your sales force's time is spent typing in information that is already held electronically on your systems somewhere? Wouldn't you rather they were spending their time selling?

If any changes are made to a contact record in ACT! or your customer or supplier details in your accounts system, you can use the Update function to make sure that both records contain the same information. You can also link individual ACT! records to individual Sage customer or supplier records.

Full view of financial information

Transactional information such as invoice numbers, details, amounts owed and paid can now be displayed within each contact record.

Full visibility of customers

Credit limit, sales to date and outstanding debt information as well as trading terms and discounts available can now be displayed for each customer or supplier without changing applications or screens.

A complete business management system

Incorporating seamless links to Sage accounting software will give you a single view of the customer, share information across the company and link together people and processes.

Customer and staff satisfaction

ACT! Link for Sage Instant Accounts will improve existing customer service, loyalty and revenues - delivering key account data to your customer facing staff.



Please note: ACT! Link for Sage Instant Accounts is not a full product of ACT! or Sage Instant Accounts. This software application links your existing ACT! application with your Sage Instant Accounts.

System requirements for ACT! Link for Sage Instant Accounts

Your system will need:

Application Software: ACT! V6 or above and Sage Instant Accounts V8.2 or above

Processor: Intel Pentium - 400 MHz or higher

Operating System: Microsoft Windows 98 (second edition), Microsoft windows ME, Microsoft Windows NT V4 (with service pack 6), Microsoft Windows 2000 (with service pack 2), Microsoft Windows XP

Memory and disk space: 64 MB or higher of RAM. 100MB of hard disk space

Monitor: SVGA video card and monitor supported by windows running at 800X600 pixels, with a minimum of 256 colours.

Recommended: An IBM compatible computer with Pentium II processor (1 GHz or higher); at least 128MB of RAM; at

least 200MB of free disk space after windows has been installed; internet explorer version 6 or higher, an SVGA or higher resolution video card and monitor supported by windows running at 1024X768 pixels, with a minimum of 24-bit true colour.

Users of networked versions should use one of the following networks: Microsoft Windows networking, Novell Netware V4.0 or above.

For more information on ACT! Link for Sage Instant Accounts call our sales team on **0845 245 0276** or email us on **sagcrm@sage.com** or visit **www.sagecrm.com**

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